





ADVERTISING & MARKETING

Almost 200,000 people work in Advertising & Marketing in the UK. **Jobs increased** by a third between 2011 and 2016!

Career paths: Advertising network manager, brand specialist, event planner

EDUCATION

Primary school and nursery teachers have one of the **highest rates of job satisfaction** in the UK. Over 450,000 teacherswork all across the UK.

Career paths: Corporate trainer, lecturer, primary school teacher

MANUFACTURING

The manufacturing sectors employs around 3 million people and **accounts for 9% of employment in the UK.** That's a lot of jobs!

Career paths: Furniture maker, product design, textile manufacturer

RECRUITMENT & HR

The Recruitment & HR industry employs around 100,000 people and this is only **expected to grow in years to come**.

Career paths: Graduate recruiter, recruitment consultant, training manager

ART & DESIGN

Over half a million people work as artists, designers, performers, musicians and craftspeople. More than half of artists in the UK have a degree - compared with a quarter of the whole population.

Career paths: Artist and film maker, furniture maker, graphic designer

FASHION & BEAUTY

A whopping 850,000 people work in the UK fashion industy, with more jobs on the way as sales rise. With a quarter of fashion sales made online, many new roles will be digital.

Career paths: Beauty consultant, online category developer, product design

PUBLISHING & MEDIA

The Publishing & Media industry employs 430,000. Jobs in film, TV, video, radio and photography are growing rapidly, with 17% more jobs now than in 2011

Career paths: Book designers, broadcast operator, media account manager



