

Annual careers education briefing

A comprehensive picture of progress in schools and colleges in England

1 | Careers education is improving everywhere. Disadvantaged areas had focused support and are among the highest performing areas in the country.

2 | The new Careers Hubs and the Enterprise Adviser Network are delivering accelerated progress.

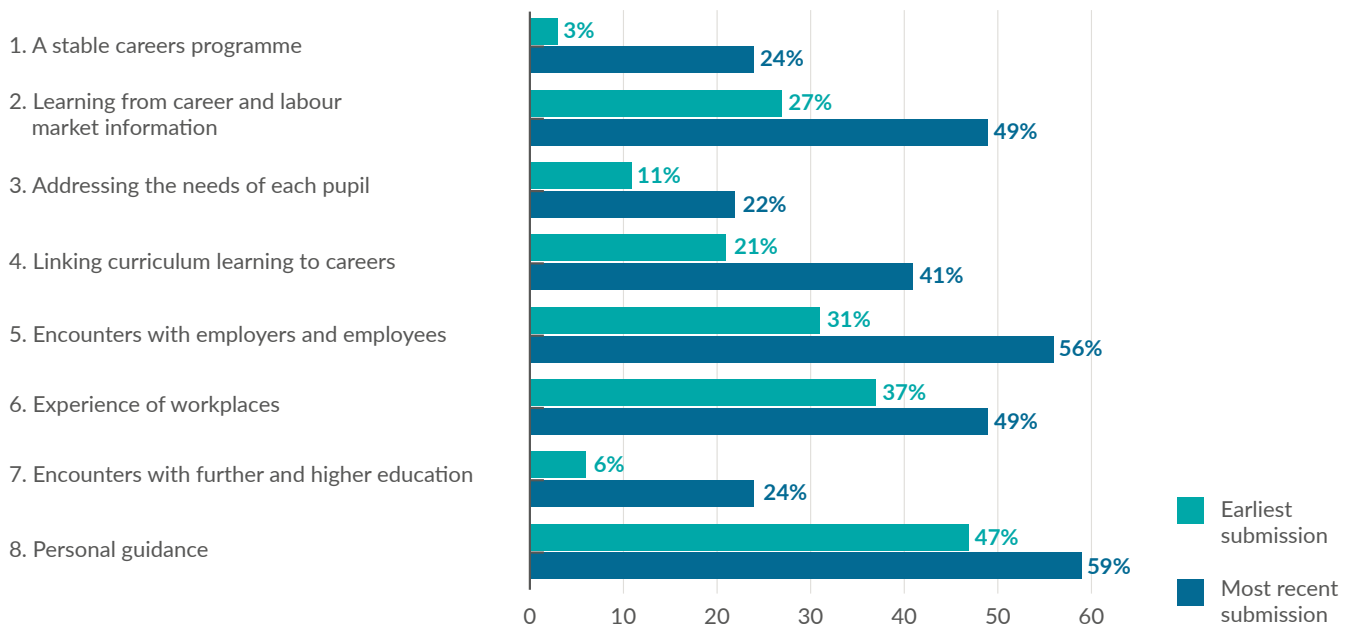
3 | Young people’s skills and work readiness are improving, consistent with evidence that this work boosts attainment, long term earnings and employment.

4 | Schools, colleges and businesses now work together on a national scale, enabled by a new workforce of Careers Leaders.

1 | Careers education is improving everywhere. Disadvantaged areas had focused support and are among the highest performing in the country

- In two years, national performance against the Gatsby Benchmarks¹ has improved by more than 50% to over 3 Benchmarks.
- Ofsted has reported improvements “The current picture is much more encouraging than has been the case in the past...We saw evidence of integrated, coherent and effective careers strategies in more schools.”²
- 2 million secondary aged children are now engaging with employers regularly in 3,800 participating schools and colleges.
- Disadvantaged areas including the Black Country, Tees Valley and The Humber are amongst the best performing in the country.³

Performance improvement against the Benchmarks among schools and colleges that have completed Compass⁴ twice, 16/17 – 18/19.



1. The eight Gatsby Benchmarks are a framework for good careers guidance developed to support schools and colleges in providing young people with the best possible careers provision

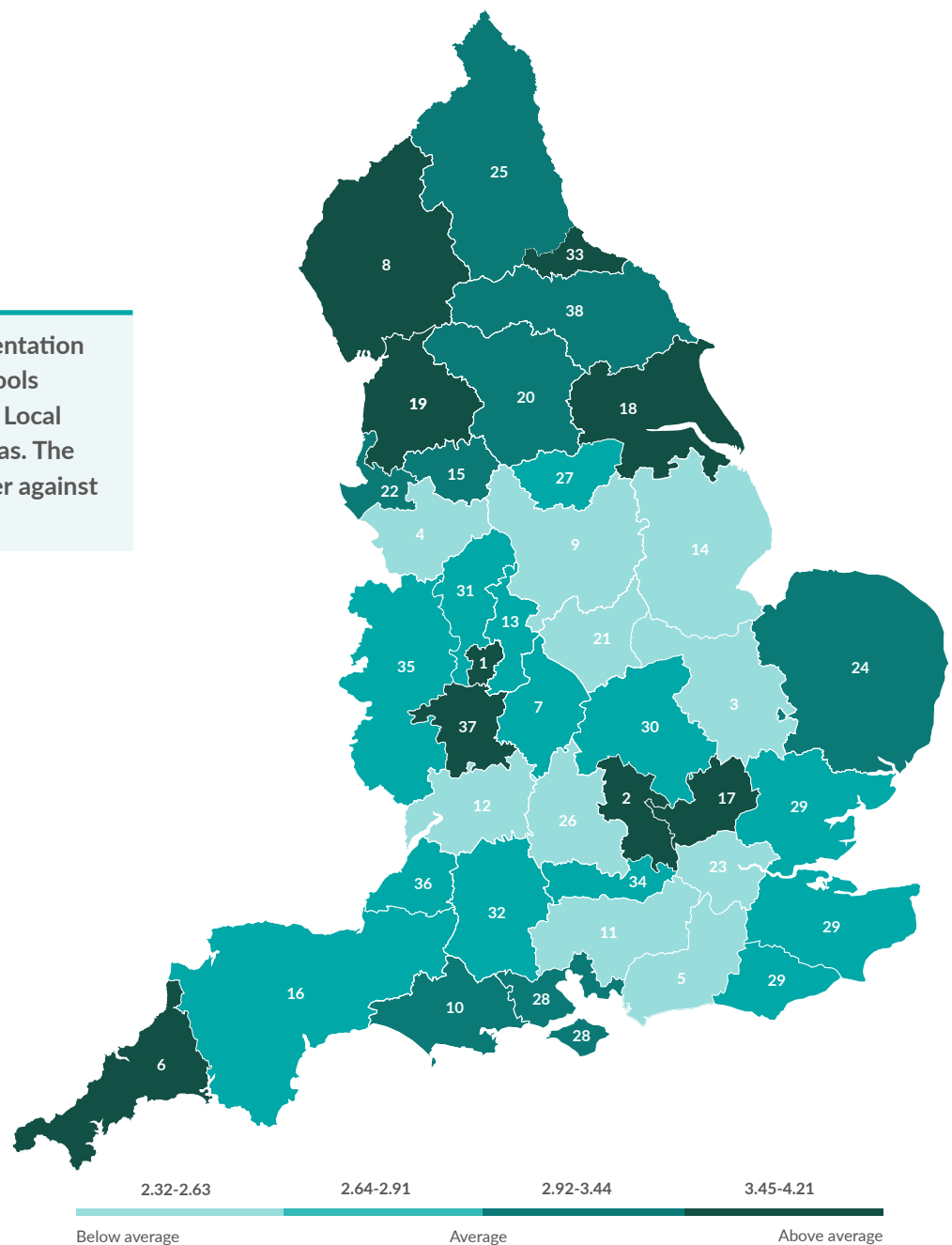
2. [Ofsted blog](#): Schools, early years, further education and skills, 2018

3. Schools Week: [The school leading the way on careers advice, 2019](#)

4. [Compass](#) is a free online self-evaluation tool for schools and colleges to measure their provision against the Gatsby Benchmarks. Just under 3,000 schools and colleges have completed twice.

Performance across the Gatsby Benchmarks by schools and colleges in Local Enterprise Partnership areas

The map is a visual representation of the performance of schools and colleges across the 38 Local Enterprise Partnership areas. The darker areas perform better against the Gatsby Benchmarks.

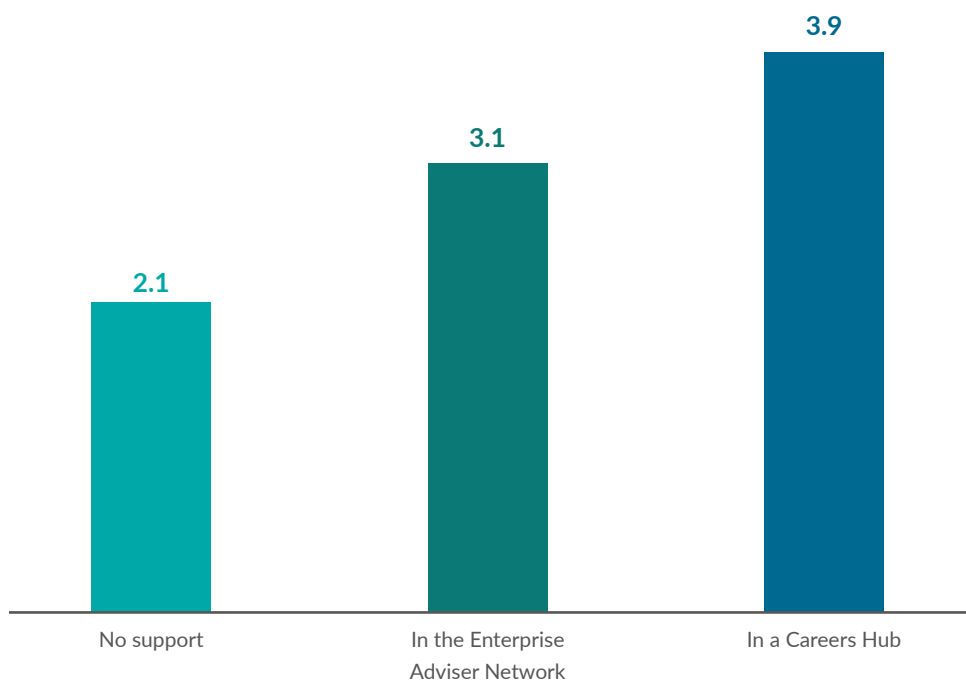


No.	Local Enterprise Partnership
1	Black Country Consortium
2	Buckinghamshire
3	Cambridgeshire and Peterborough
4	Cheshire and Warrington
5	Coast to Capital
6	Cornwall and the Isles of Scilly
7	Coventry and Warwickshire
8	Cumbria
9	Derby, Derbyshire, Nottingham and Nottinghamshire
10	Dorset
11	Enterprise M3
12	GFirst
13	Greater Birmingham and Solihull
14	Greater Lincolnshire
15	Greater Manchester
16	Heart of the South West
17	Hertfordshire
18	Humber
19	Lancashire
20	Leeds City Region
21	Leicester and Leicestershire
22	Liverpool City Region
23	London
24	New Anglia
25	North East
26	Oxfordshire
27	Sheffield City Region
28	Solent
29	South East LEP
30	South East Midlands
31	Stoke-on-Trent and Staffordshire
32	Swindon and Wiltshire
33	Tees Valley Unlimited
34	Thames Valley Berkshire
35	The Marches
36	West of England
37	Worcestershire
38	York, North Yorkshire and East Riding

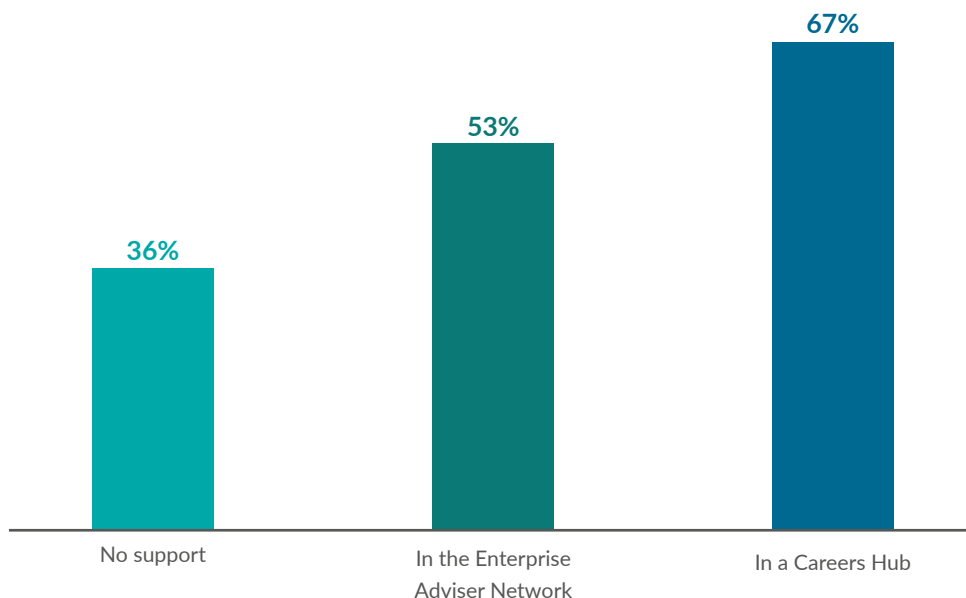
2 | The new 'Careers Hubs' and the Enterprise Adviser Network are delivering accelerated progress

- Performance against the Gatsby Benchmarks is strongest in Careers Hubs and the Enterprise Adviser Network, with rapid acceleration over the last year.
- Performance is particularly strong for employer engagement, Benchmarks 5 and 6.
- Over 2,300 (50%) schools and colleges are in the Enterprise Adviser Network, of which 700 are in Careers Hubs.
- The second wave of Careers Hubs will begin delivering this autumn and will include a further 600 schools and colleges.

Average number of benchmarks achieved by schools and colleges, according to level of coordination



Proportion of schools and colleges where every child meets an employer regularly, according to level of coordination



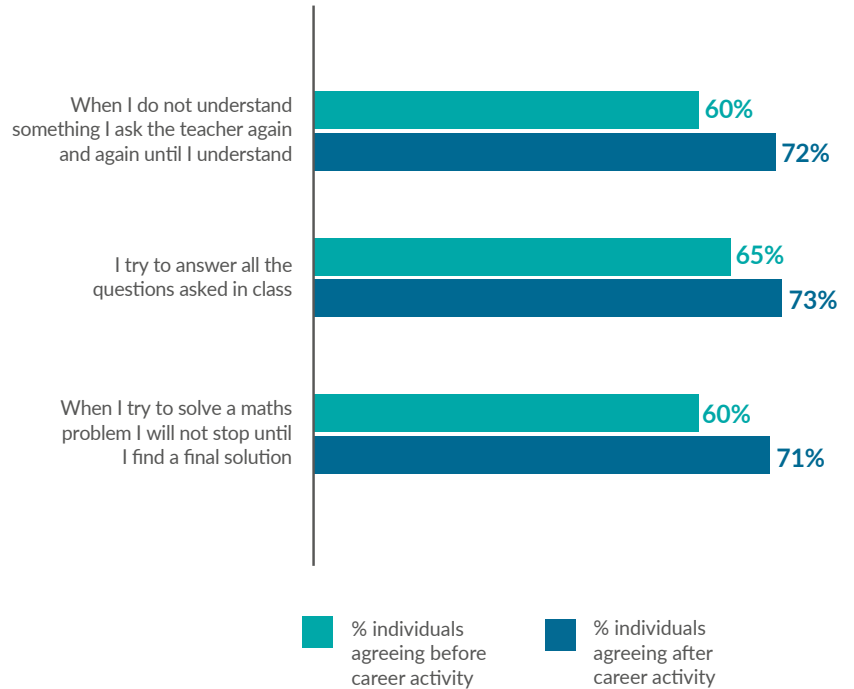
3 | Young people's skills and work readiness are improving, consistent with evidence that this work boosts long term earnings and employment

- Research shows young people who interact with employers at school have better employment outcomes and higher earnings.⁵
- They are also more likely to do better at school and have greater confidence in their own abilities.⁶
- Young people who have experienced The Careers & Enterprise Company funded activities in the last two years have reported improved resilience, employability skills and careers readiness.

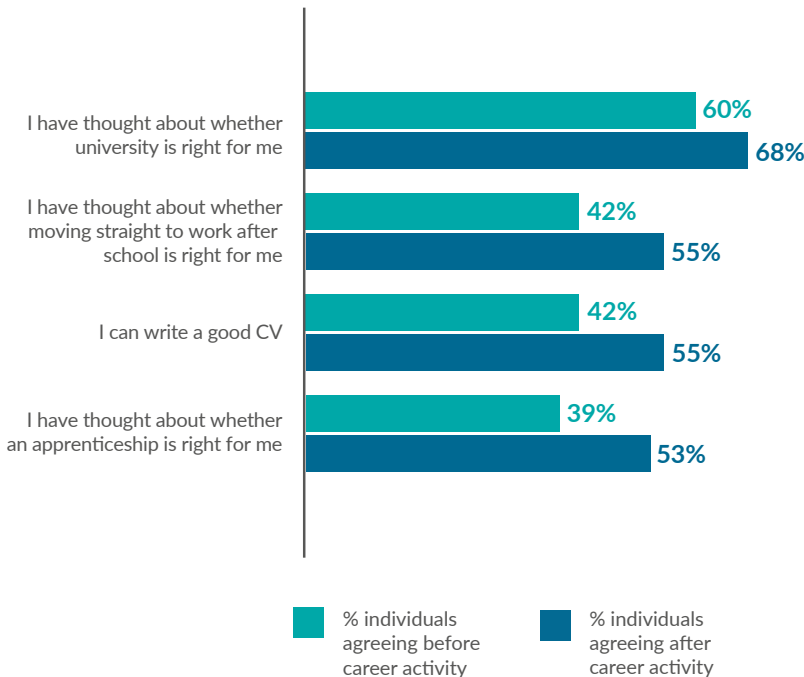
The Future Skills questionnaire is a self-completion tool to capture young people's perceptions of the value of an individual careers activity they are undertaking.^{7,8}

Resilience

The percentage of young people agreeing with these statements before and after an employer engagement



Transition skills



72%
of young people are more aware of different careers

73%
of young people are more motivated to work hard at school/college

5. Mann, A. et al. (2017) Contemporary Transitions: Young people reflect on life after secondary school and college

6. Motivated to Achieve: Education and Employers (2019)

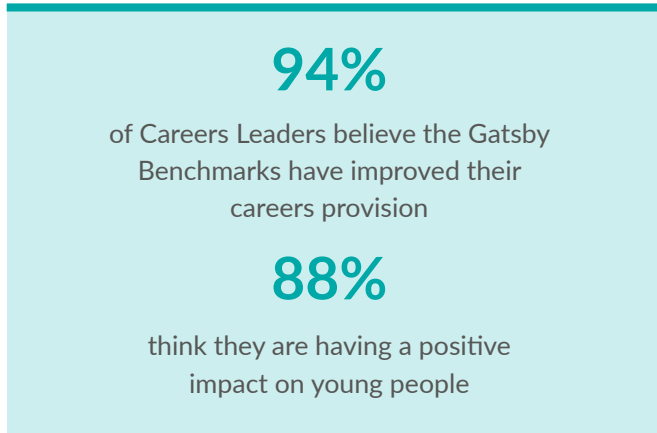
7. The questions are drawn from the Social and Emotional Health Survey. You, S., Furlong, M., Felix, E., O'Malley, M. (2015).

8. The questions were adapted from the teacher assessment areas of the Skills Builder Framework covering six of the eight domains. www.skillsbuilder.org/

4 | Schools, colleges and businesses now work together on a national scale, enabled by a new workforce of Careers Leaders

- 74% of mainstream schools and colleges are now working towards the Gatsby Benchmarks using the Compass tool – from a standing start in 2015.
- The establishment of a new senior profession of Careers Leaders in schools and colleges is helping drive forward progress.
- They are supported by over 2,500 individual senior business volunteers (Enterprise Advisers) and 170 Cornerstone Employers.
- These employers are positive about their role: 82% of Enterprise Advisers intend to continue next year; 92% believe they have built a new skill through the work.

The growing workforce of Careers Leaders are positive about their role⁹:



9. The Careers & Enterprise Company: Careers Leaders in Secondary Schools: The first year, 2019

Selection of 170 Cornerstone Employers investing in careers support



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Find out more at:
careersandenterprise.co.uk