November 2019

Dear Parent/Carer,

**Re: Duke of York iDEA Online Programme**

The Duke of York iDEA programme helps users develop digital enterprise and employability skills for free. iDEA gives users the chance to badge their brilliance by developing skills, gaining knowledge and learning information about the digital world. Once registered, students will be given a code to enter so that tutors and myself can monitor their progress.

iDEA helps users to:

* Enhance their skills and knowledge
* Improve their digital literacy
* Learn tips and techniques about staying safe online
* Discover talents they didn’t know they had
* Get more confident with technology

There are BRONZE, SILVER and GOLD awards to work towards in six key areas:

* Citizen
* Worker
* Maker
* Entrepreneur
* Gamer
* Independent

As your child is under 13 years of age, we will need permission to have your email address, so you can be sent a link to the company privacy policy, for information about how iDEA collect, store and process data on their website.

**If you do not want your child to participate in the iDEA programme, please fill in the slip below and return to Miss Kaur in ICT3 by the 25th November 2019.**

Please access this website for further information. <https://idea.org.uk/>

Yours faithfully,

Miss S Kaur

Business, Computer Science, ICT & Media Department

**Re: Duke of York iDEA Online Programme**

Student\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Form\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Parent/Carer\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ (please print name) I **DO NOT** give permission for Charlton School to give my/our email address to iDEA.

Signed\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_(parent/carer)

**Please return completed reply slip to Miss Kaur**